



Saturday
September 21, 2024
10:00 AM to 5:00 PM

Southern Lehigh Living Memorial Community Park

Coopersburg's
Annual Celebration of
"Small Town America"

April 2024

Dear Community Partner and Business Leader,

Since 1992 organizations and businesses like yours have jumped in to participate in this once-a-year opportunity to create and strengthen community relations. They realize the community is aware that sponsorships are what have made our "Small Town America" celebration possible for over 30 years. And it's the reason we have been able to keep it a **Free Admission – Free Parking – Free Entertainment** event.

Enclosed you will find a brochure that explains the history and benefits of this very popular event. We hope that it will encourage you to join with other supporters who feel a sense of pride that they have been an integral part in welcoming more than 8,000 men, women, and children who are looking forward to this year's event with great anticipation. In addition to pride there are other benefits:

- ✦ Your organization's support of the event will be noted in the program handed to attendees
- ✦ Create good will with your neighbors by showing your community involvement
- ✦ Opportunity to promote your organization with your booth at the event
- ✦ Meet face-to-face with prospective clients, customers, or patients by offering water, premium give-aways, and your organization's literature
- ✦ Help to provide a platform for more than 50 local community not-for-profit organizations which gives them a fundraising opportunity

This is a totally volunteer effort, so please say, "Count me in this year!" Join others who take advantage of this golden opportunity to show they are more than willing to lend a hand.

The appropriate registration forms and descriptions of the various donor levels and their benefits are enclosed. **Your completed registration form and donation**, made payable to Coopersburg Historical Society, must be received no later than August 31, 2024. Mail to "CCD" at the address below.

With appreciation,

Sharon Porter and Ben Craig
Coopersburg Community Day Co-chairs

For more information:

Sharon Porter 267-733-7092 :: corpsponsors@coopersburgcommunityday.org



Presented by: The Coopersburg Historical Society since 1992

Sponsored by: The generosity of businesses and organizations in the Coopersburg/Lehigh Valley area

CoopersburgCommunityDay.org

Box 70 • Coopersburg, PA 18036



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CORPORATE SPONSORSHIP OPPORTUNITIES

Because of your financial support you are considered a **Corporate Sponsor** of Coopersburg Community Day. This entitles you to promote and display information about your organization in your booth and, depending on your donation, to additional benefits. You do not need to have personnel present at the event. **To reserve your space, please send the completed Registration Form and your donation by August 31, 2024.**

DONATION LEVEL

o **Community Leadership Sponsor — \$1,000 or higher donation**

- ◆ Your organization will be credited with sponsorship of Coopersburg Community Day
- ◆ Company banner (provided by you) will be displayed on the stage in the Entertainment tent
- ◆ Your logo will appear prominently in the program distributed to local schools and to attendees on Community Day (see Logo submission instructions on the registration form)
- ◆ Company will be listed as a Community Leadership Sponsor on our website
- ◆ You will be recognized with announcements over the park's public address system
- ◆ You will be allowed unlimited space to exhibit (No sales permitted)

o **Blue Ribbon Sponsor — \$500 donation**

- ◆ Your organization will be attributed with full or shared sponsorship of a specific event or entertainment
- ◆ Your logo will appear in the program (see Logo submission instructions on the registration form)
- ◆ Company banner (provided by you) will be displayed
- ◆ You will be recognized with announcements over the park's public address system
- ◆ You are allowed one 10'X20' space to exhibit (No sales permitted)

o **Community Day Sponsor — \$250 donation**

- ◆ Your organization's banner (provided by you) will be prominently displayed
- ◆ Your organization will be listed as a Community Day sponsor in the program

o **General Sponsor — \$100 donation**

- ◆ Your organization will be listed as a General sponsor in the program

Exhibit setup is 7AM-9:30AM; no early set-up permitted. Vehicles must be cleared before the entrances close at 9:30AM.

Big on Community | Long on History

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RESERVATION DEADLINE: AUGUST 31st

REGISTRATION FORM

Company Name as it should appear in the program and any publicity:

Company Address _____

Contact person _____ Phone _____ Email _____

IMPORTANT! The Community Day Committee is comprised of volunteers, so it may be necessary to contact you after regular business hours. Please provide after-hours contact name and phone: _____

Exhibit setup is 7AM-9:30AM; no early set-up permitted. Vehicles must be cleared before the entrances close at 9:30AM.

DONATION OF (SELECT ONE):

o \$1,000 and more – Community Leadership Sponsor

- One 10' X 10' exhibit space
- One 10' X 20' exhibit space
- Size of space you require _____
- I will not be exhibiting

o \$500 – Blue Ribbon Sponsor

- One 10' X 10' exhibit space
- One 10' X 20' exhibit space
- I will not be exhibiting

o \$250 – Community Day Sponsor

- One 10' X 10' Space
- I will not be exhibiting

Will you require electricity? Yes No

We require a description of your exhibit, actual space measurements, any activities you are planning for the day, and any special needs:

If you need clarification or additional information, contact **Sharon Porter**, 267-733-7092. Copies of this form may be downloaded from our website: CoopersburgCommunityDay.org

REGISTRATION CHECKLIST:

Mail your completed registration form by September 2, 2024 to CCD Sponsors, PO Box 70, Coopersburg, PA 18036.

Include your donation check payable to Coopersburg Historical Society or pay via the QR code.



FOR DONATIONS OF \$250 AND ABOVE:

Drop off a Corporate banner.

Corporate banners to be displayed must be delivered to Borough Hall at 5 N Main Street, open 9 AM. - 4:30 PM, before 5:00 PM, September 18, 2024. Retrieve at the same address after Community Day.

Email your company logo. The preferred format for your logo is an EPS or SVG file.

A 300 DPI Jpeg will also be accepted.

To ensure inclusion in printed brochures, send your logo by September 2, 2024 to:

Graphics@CoopersburgCommunityDay.org.

Your logo will be included on our website regardless of submission date.

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